



Dear Colleague

#PayAttention Campaign Pack for School Reps

The #PayAttention Campaign for a 10% pay rise for 2022-23 is moving to the next stage; a petition of all members and supporters to hand over to COSLA and the Scottish Government.

In this pack, you'll find:

1. A #PayAttention Petition
2. #PayAttention Posters for Noticeboards
3. #PayAttention briefing flyers for staffrooms and to share with members
4. A5 envelope with return address to post the petition to EIS HQ

All school reps are asked to:

1. Prominently display the posters and share the flyers.
2. Speak to each individual member about the 2022-23 pay campaign. You may wish to refer to the flyer. The importance of needing to act collectively to get a good pay offer should be stressed.
3. Large branches may wish to split up the task of speaking to each member amongst the activists/Branch Committee members.
4. Please arrange a whole Branch meeting to discuss the pay campaign and to get members to sign the petition.
5. Please tweet pictures of the Branch signing or holding a signed petition – using #PayAttention and @EISUnion.
6. Please ask any members who were unable to attend the Branch meeting to sign it afterwards and tweet photos.
7. Post the petition back to EIS HQ; 46 Moray Place, Edinburgh, EH3 6BH using the enclosed reply paid envelope.
8. The signed petition from your school Branch should arrive in EIS HQ by **Monday 20th June at the latest.**

The success of the #PayAttention campaign will be built on member engagement. It is not the EIS national body that will ultimately deliver a fair pay deal for teachers, but the members getting involved in their Branches and locally to create the momentum to deliver a successful outcome as they did so strongly in the last pay campaign.

Asking “supporters” to sign the petition is also an option for branches or LAs. This may be done by inviting other school staff to sign it, or having stalls out in public places.